



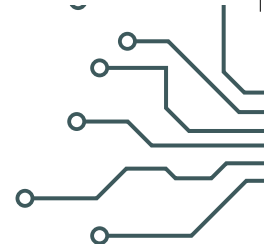
# CREATIVE CONNECTIONS

Z-arts schools membership package

Previously known as  
'Bright Sparks Membership'



# CREATIVE CONNECTIONS



We have relaunched and rebranded our school partnership programme to become '**Creative Connections**'. The new updated and streamlined scheme makes it more accessible to schools and nurseries and offers our brand new Creative Consultancy.

Evidence shows that learning alongside artists through creative processes gives children the ability to question, make connections, innovate, problem-solve, communicate, collaborate and reflect critically.

Having a long-term relationship with a cultural organisation can ensure children are exposed to the arts in a sustainable way, encouraging growth and has a positive impact on the school and children.



## Inspiring Creativity with Z-arts

**Connect.** Inspire your school with arts and culture with our educational, fun and engaging workshops and project ideas.


**Create.** Design your own partnership to suit your pupils' needs.

**Creative Consultancy.** Work with our Creative Team to plan activities and tailor programmes of work for you students to support the curriculum and wider learning objectives.

**Arts Award.** Z-arts can deliver activities from Discover & Explore to Bronze, Silver and Gold Levels.

**Artsmark.** [www.artsmark.org.uk](http://www.artsmark.org.uk) Help your school to achieve Silver, Gold and Platinum Artsmark status by establishing a strong programme of work and cultural education that has a positive outcome for pupils and staff whilst supporting your school's development plan.

**Parental Engagement.** Parent / guardian sessions help support children in their learning. These sessions can include hands-on advice on how to animate their reading to their children, art activities they can recreate at home and creative play. Parents play a key role in their child's life. We help empower them through active engagement to play a key supporting role in their child's creative journey and support their child's artistic development.



## All You Can Eat Arts Partnership: £1600, per annum



Access to 20 hours contact time in any art form that complements curriculum topics over the academic year.

- 20 hours contact time with art specialists, including Storytelling and Creative Writing, Performance Arts and Visual Arts.
- Includes all resources and art materials for workshops.
- 30 Bright Sparks Family Memberships.
- Parental Engagement session (1 per year).
- 30 tickets for children to a Z-arts school's theatre performance of your choice (teachers go free).
- Z-arts Classroom, free use of one of our spaces, once per year.

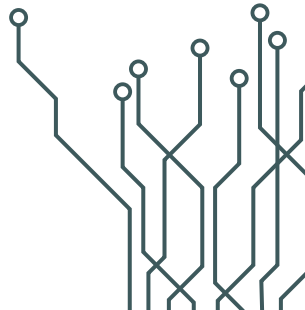


## Performance Arts Partnership: £1200, per annum

Access to 20 hours contact time Includes access to Drama, Dance and Music only (plus other performing arts specialisms, such as stand-up comedy or mime) that complements curriculum topics over the academic year.

### Membership includes:

- 20 hours contact time with performance art specialists.
- 30 Bright Sparks Family Memberships.
- Parental Engagement session (1 per year).
- 30 tickets for a Z-arts school's theatre performance of your choice.
- Z-arts Classroom, free use of one of our spaces, once per year.





Our workshops follow five main strands:



**Interact** – Skills based, focuses on a single art form such as drumming in music or Bollywood style dance. The emphasis here is process, and letting the children explore different art forms in their own way.



**Create** – Make a piece of artwork: record a song in music, choreograph and perform a dance, or screen print a piece of fabric. (We value process-led art, so children would engage individually with the artistic process).



**Engage** – Open-ended topic-led, children work with a theme that both interacts with different art skills and works towards creating art pieces that are influenced by their class topic.



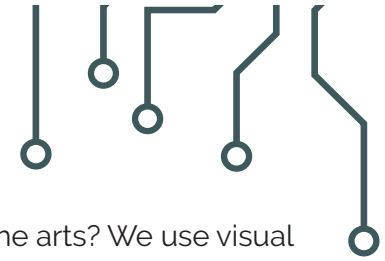
**Stretch and challenge** – Linking subjects from across the curriculum to offer a broad and varied approach to learning, building on skills such as problem solving and team working.



**Personalised learning** – Using themes or topics instigated by the children to form a child led approach.



## Artist hours, project ideas:



**Curriculum enrichment** - Do you have a topic you would like to bring to life with the arts? We use visual art, music, sound art, dance, creative writing and drama to enrich curriculum topics.

**Creative Literacy packages** - Use books, old and new, to excite and inspire through drama, storytelling, poetry, story-writing and illustration.

**After-school workshops** - These are flexible and range from a lively 'Dance Club' that promotes coordination, to a 'Drama Club' to increase the confidence and self-esteem of pupils. Or just some fun with 'Stand Up Comedy Skills' and 'Mix it Up Art Club'!

We are committed to working with a diverse range of artists who can deliver bespoke programmes across the curriculum, and offer packages for cultural diversity projects all year round. We also have a programme of activities that can be delivered as part of Black History Month.

**Health and wellbeing packages** - Nurture pupils wellbeing and help them make positive and healthy choices. We work with experienced artists to promote positivity and growth mind set.

**Teacher's CPD** - Z-arts works with professional and specialist artist educators who can deliver bespoke training within schools to support school's CPD. Topics can include: upskilling reading volunteers, engage children in reading for pleasure, using singing to engage families and much more.





**Transition workshops** - Z-arts can offer bespoke packages to help make the transition from year 6 to year 7 easier for children, their families and your school. These can be intensive weeks within the holidays, or alternatively they can take place over the transition months in the summer and autumn terms.

**Shakespeare RSC screenings venue and 'Action and Eloquence' partner** - A brand new multi-artform programme teaching Primary and Secondary schools students Shakespeare through creativity and action based learning.



## Z-arts is the leading Big Imaginations theatre venue!

Big Imaginations is a region-wide group of venues and promoters dedicated to bringing brilliant children's theatre to the North West. Our mission is to spark the imagination of children aged 0-13's with the wonder of theatre.

Being a Creative Connection partner, you will have:

- Access to some of the leading children's theatre companies.
- Free educational resources.
- Opportunity to complete Arts Award linked to the theatrical performances.



## Teacher's quotes from the Creative Connections programme:

*"All children produced a piece of art work that they were proud of – they got to meet an artist and use materials they hadn't experienced before."*

Year 2 teacher from Divine Mercy Primary

*"It was great when the whole school got involved with the Rio Art project. The artists were really organised and enthusiastic, which helped to enthuse the children and for them to produce great piece of work."*

Deputy Head, St Wilfrid's Primary

*"The teacher was organised, equipment ready, the instructions were clear & children knew exactly what to do. Linked to our topic at school. Wow – it worked! Children thought it was like magic – they were excited about it. It was lovely to be met at the door and welcomed in."*

Year 3 Teacher, Old Trafford Community Academy



Z-arts have recently been evaluating the benefits of their Creative Connections work for school and its students. We asked some teachers and pupils how they felt the work with Z-arts had improved the learning environment.



### Teachers' reported:

- An improvement in 3/4 of their students when tasked with working with their peers.
- Improvements in students ability to cooperate with peers without prompting, resolve problems on their own and noticed a reduction in aggressive behaviour.
- Over half of their class improve their attitude and keep working on an activity which they found difficult.

### Students' reported:

- Their attitudes to school improved by over a third with pupils thinking they worked harder to complete their school work and completed it because they enjoyed it.
- Their health and wellbeing improved after we worked with them. 60% saw an improvement in their wellbeing and 55% felt less sad and woke up less times in the night.



## CONTACT

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