**Marketing and Audience Development Manager**

Z-arts is the UK’s only dedicated arts centre for children and families, delivering a broad range of performing arts events, performances, exhibitions, activities, workshops and participatory opportunities. Our mission is to inspire and enable generations of young people from Manchester and beyond to use creativity to achieve their potential. But there is much more to what we do that is outside of the building. We lead networks: Big Imaginations children’s theatre network; MADE (Manchester Cultural Education Partnership); and the Manchester family Arts Network.

The role is to actively promote and support evaluation of all aspects of the work of Z-arts including those listed above.As a current marketing department of one, the successful candidate will need to be an all-rounder with skills to deliver in the following areas: Marketing and promotion; audience development; network support; evaluation and supporting the senior management team with strategic planning.

**Deadline**: 10am Friday 27th August

**Interviews**: Wednesday 1st September

**Salary**: £25,000

* Ask at reception for a full job description and application pack, or
* call 0161 226 1912 or
* email [info@z-arts.org](mailto:info@z-arts.org) or
* download one from the website at [www.z-arts.org](http://www.z-arts.org)

Email and hard copy applications are accepted.

Z-arts do not take any responsibility for applications lost in transit.

Z-arts operates an unconscious bias recruitment procedure and aims to be an Equal Opportunities Employer and welcomes applications from all sectors of our society, reflecting the diverse world in which we all live.

*“Came to Z-arts last week for my daughters 3rd birthday... The performance was great, but what made it for us was the staff. The venue is an absolute credit to the community and the staff were brilliant. Friendly, informative and interested in what was happening. Look forward to many more visits."*